

A person wearing a VR headset is shown in profile, looking towards the right. They are in a studio environment with professional cameras on tripods and large monitors displaying data or code in the background. The scene is dimly lit with a warm, orange-yellow glow from the left and a cooler, blue-green glow from the right.

Project Z Entertainment Tech

Redefining Film Production with Cutting
Edge VR and AI Technologies

Tim Marlowe | Oct 2024

Forward Looking Statements



Certain statements in this disclosure may constitute “forward-looking” statements which involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the company, or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements.

When used in this disclosure, such statements use such words as “may”, “would”, “could”, “will”, “intend”, “expect”, “believe”, “plan”, “anticipate”, “estimate”, and other similar terminology. These statements reflect the company’s current expectations regarding future events and operating performance and speak only as of the date of this disclosure. Forward-looking statements involve significant risks and uncertainties, should not be read as guarantees of future performance or results, and will not necessarily be accurate indications of whether or not such results will be achieved. A number of factors could cause actual results to differ materially from the results discussed in the forward-looking statements, including, but not limited to, the factors discussed below.

For example, disclosures may contain forward-looking statements pertaining to the following subject matter: capital expenditure programs; supply and demand for the corporation’s products and services and industry activity levels; commodity prices; income tax considerations; and treatments under governmental regulatory regimes.

No securities commission or other similar regulatory authority has passed on the merits of the securities described herein. Nor has any securities commission or similar regulatory authority reviewed this presentation and any representation to the contrary is an offence.

All Dollar figures are in CAD currency unless otherwise noted.

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Current Problems in Movie Productions



Tier 1 Studios Are Expensive

Tier 1 household named production studios in California are expensive to run. With expensive rents, large overhead costs for upper management, studios are looking for smaller partners to produce films at a fraction of the cost with lower overhead.

At Project Z, overhead is low with no major studio rental fees or large upper management costs.



Actors-Director Costs

Actors and directors demand top dollar for contracts with direct award contracts with Tier 1 household named production studios.

This is not the same case when actors and directors work with smaller production companies like Project Z.



Film Industry Is Behind in AI

There is no market leading technology that takes the risk of viewer expectations, that could screen reactions, expressions and emotions.



Marketing & Distribution

Marketing and Distribution fees run into the millions, sometimes in the tens of millions. This makes reaching the target viewing audience very expensive.

At Project Z, the produced film is sold to groups like Amazon, Netflix, Paramount or Universal where the cost of distribution is funded by the buyer.

Definitions



Produced by producer

A "Produced by" producer is the key individual responsible for overseeing the entire film production, managing both creative and logistical aspects, from development to completion. They handle financing, hiring, and ensure the project stays on schedule and within budget.



Executive producer

An executive producer oversees the financial and organizational aspects of a film or TV production, securing funding, managing the budget, and ensuring the project stays on track. They may also provide input on creative decisions and act as a liaison between the production team and financiers or studios.



Producer

A film producer manages the overall production of a film, overseeing everything from financing and hiring to coordinating the crew and ensuring the project is completed on time and within budget. They are responsible for both the creative and logistical aspects of the film.



Line producer

A line producer manages the day-to-day operations of a film or TV production, overseeing the budget, scheduling, and coordinating the crew to ensure the project runs smoothly on set. They focus on the logistical aspects during filming.

Our Business Model



- ✓ We start a movie every 6 weeks
- ✓ 7-8 movies a year
- ✓ 500K min per film for Z tech
- ✓ We buy into scripts that generate strong ROIs
- ✓ We take active roles as producers and executive producers
- ✓ We invest into films to purchase film equity and IP



Our Revenue Model

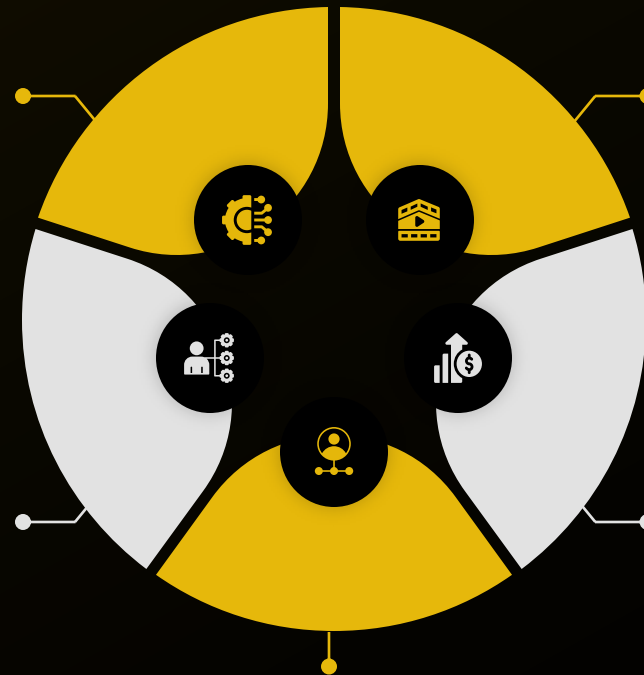


Wholly owned IP

10% production house fee, Technology Service Fee, & sale revenue

Technology Service Fee

Minimum \$500,000 plus (average of \$800,000)



Production House

10% production house fee & revenue share

Project Z Investment ROI per film

Determined based on % invested into the film.

Affiliation Fees

Fees paid to Project Z for affiliation and back-end assistance.

Summary of Previous Projects



The Lady In Number 6

This was an extremely inspirational and uplifting story about 109-year-old, Aliza Herz-Sommer, the world's oldest pianist and Holocaust survivor who shares her story on how to achieve a long and happy life. She discussed the importance of music, laughter and how to have an optimistic outlook on life. Timothy Marlowe (Project Z) was the executive producer on this. Oscar and Leo winner.



Doorman

Timothy Marlowe (Project Z) executive producer. In this punishing action-thriller starring Ruby Rose (John Wick: Chapter 2), a former Marine turned doorman at a luxury New York City high-rise must outsmart and battle a group of art thieves and their ruthless leader (Jean Reno, Léon: The Professional) - while struggling to protect her sister's family. As the thieves become increasingly desperate and violent, the doorman calls upon her deadly fighting skills to end the showdown.



The Right One

Timothy Marlowe (Project Z) Produced by producer. Nominated for 2021 Leo Best Motion Picture Award. Godfrey is the story of man so traumatized and guilt ridden by a personal tragedy that he's dealt with it in a profound way: he's decided to be anyone but himself. One day he adopts the persona of an Art Critic, then a College Professor, next a singing Cowboy, followed by a rave DJ, and, unconvincingly, as an Argentinian Ballroom Dancer, among others.

Current Project: **And Love Knocked**



Synopsis: This film is a charming holiday romance, where high level VP Emily, a fast-paced securities trader, believes that if she keeps scheduling dates like interviews, she'll eventually find her "Mr. You", but year after year she ends up alone for the holiday season. That is until the handsome, laid-back owner, of a Christmas tree delivery company, Tom, shows up at her condo to set up her annual tree and sparks fly.

- ✓ **Talent:** Katherine McNamara & Kevin Zegers
- ✓ **Budget:** \$8,580,000.00 CAD
- ✓ **Potential Sale Price:** \$10,500,000 CAD
- ✓ **Our Role:** Project Z wholly owns 100% ownership on the rights and will complete the entire production process and handle the distribution/sale.
- ✓ **Potential Profit:** \$1,900,000 CAD



Current Project: Bruno



Synopsis: This film is based on the true story of Bruno Zehnder, an acclaimed nature photographer who made more than enough money off his work to live comfortably but his passion for Antarctica's Emperor Penguins drove him to risk it all for the photo of a lifetime. Directed by Nick Cassavetes who has directed films such as, John Q (2002), Alpha Dog (2006), She's So Lovely (1997) and Notebook (2004).

- ✓ **Talent:** Shia LeBeouf, Anthony Hopkins, Ben Foster, Alek Paunovic, and Ed Harris
- ✓ **Budget:** \$34,000,000.00 USD
- ✓ **Potential Sale Price:** Produced by producer, executive producer, production house
- ✓ **Potential Profit:** Technology Service Fee \$1,500,000.00, 10% production house fee on Project Z spend (\$22m USD) Total Profit \$3.7m USD



Current Project: Werewolf



Synopsis: This is a Stan Lee created, live-action, feature film. Stan Lee is the comic book, mastermind, icon who was responsible for creating characters such as Spiderman, Iron Man, The Hulk and The Avengers resulting in films grossing so far, over \$29.1 billion worldwide! The Stan Lee brand brings unparalleled prestige and profile to any project and Werewolf is one of the last Stan Lee created and written projects still available for production, making it a very exciting and greatly sought-after prospect sure to meet the expectations of millions of Stan Lee fans.

- ✓ **Talent:** In negotiations with A level talent
- ✓ **Budget:** \$26,790,000.00 USD
- ✓ **Our Role:** Production house, produced by producer, executive producer
- ✓ **Potential Profit:** Technology Service Fee \$900,000 USD, production house fee \$2.679M USD



Current Project: **Mermaids**



Synopsis: When a mysterious young woman washes up on the bank of a local river, both the feisty twelve year old girl who discovers her - and the child's overprotective father - are forever changed by the arrival of this mysterious stranger into their home, and by the ruthless drug lord who will stop at nothing to kill her once and for all.

- ✓ **Talent:** Mel Gibson
- ✓ **Budget:** \$8,500,000 USD
- ✓ **Our Role:** Project Z is the co-production partner and Technology Service Provider
- ✓ **Potential Profit:** \$1.3M USD



Pipe of Future Projects



Black & Blu - Alternate reality film series (Similar to Avengers)

- ✓ **Budget:** \$89,000,000.00 USD
- ✓ **Potential Profit:** : \$22,000,000.00 USD
- ✓ **Our Role:** Project Z owns 100% ownership on the rights and will complete the entire production process and handle the distribution/sale.
- ✓ Technology Supervisor Alberto Menache who is responsible for the shooting technology for Avatar.
- ✓ Written by Greg Russo who is the author of Mortal Combat series

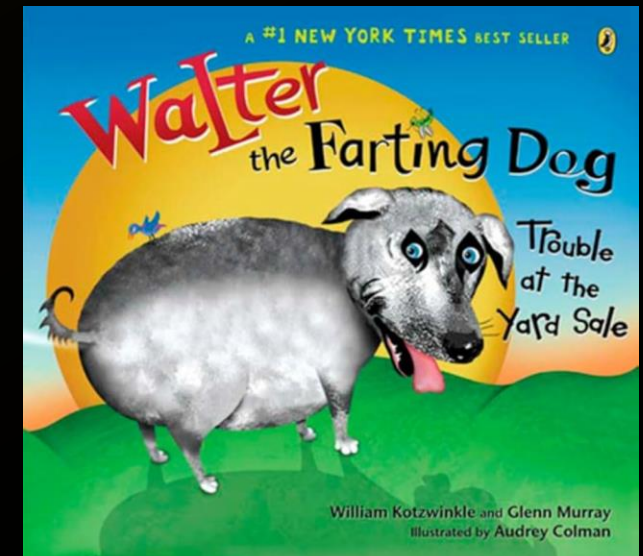
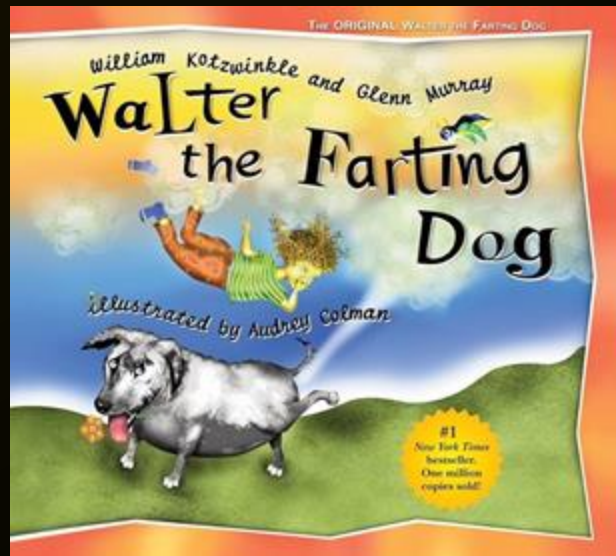


Pipe of Future Projects



WALTER THE FARTING DOG

- ✓ New York Times Best Selling Kids Book
- ✓ **Budget:** \$25,000,000.00 USD
- ✓ **Our Role:** Project Z owns 50% ownership on the rights and will be the contract production house.
- ✓ **Potential Profit:** \$15M USD



Smash Broadway



Smash is finally heading to Broadway.

In an announcement long awaited by fans of the 2012 NBC series, a stage musical adaptation is planned to arrive on Broadway during the 2024-25 season, with a lead producing team of Robert Greenblatt, Neil Meron, Steven Spielberg and Jennifer Hudson. A top flight creative team is attached, including director Susan Stroman, composers Marc Shaiman and Scott Wittman, book writers Rick Elice and Bob Martin, and the TV series' choreographer Joshua Bergasse.



Co-executive producer & investor: Timothy Marlowe (Project Z) & Phil Goldfine



Pipe of Future Projects



- ✓ 13: Total movies in pipeline
- ✓ \$309M USD: Total estimated budgets for pipeline
- ✓ 2 years: Total pipeline timeframe estimated



Our Approach on Winning Work



We create the work

We actively work with buyers to determine what genre is in high demand. Create or purchase scripts based on the market appetite. Self or studio finance and produce in house.



How do we seek out contracts?

- ✓ Relationship and reputation driven.
- ✓ Continuous market awareness
- ✓ Working partnerships with large A level studios such as Universal, Paramount



Partnerships and Ventures



Paramount

Executive office at The Studios Paramount and relationship with studio for productions.



Universal

Executive office on the Universal Studio backlot and relationship with studio for productions.

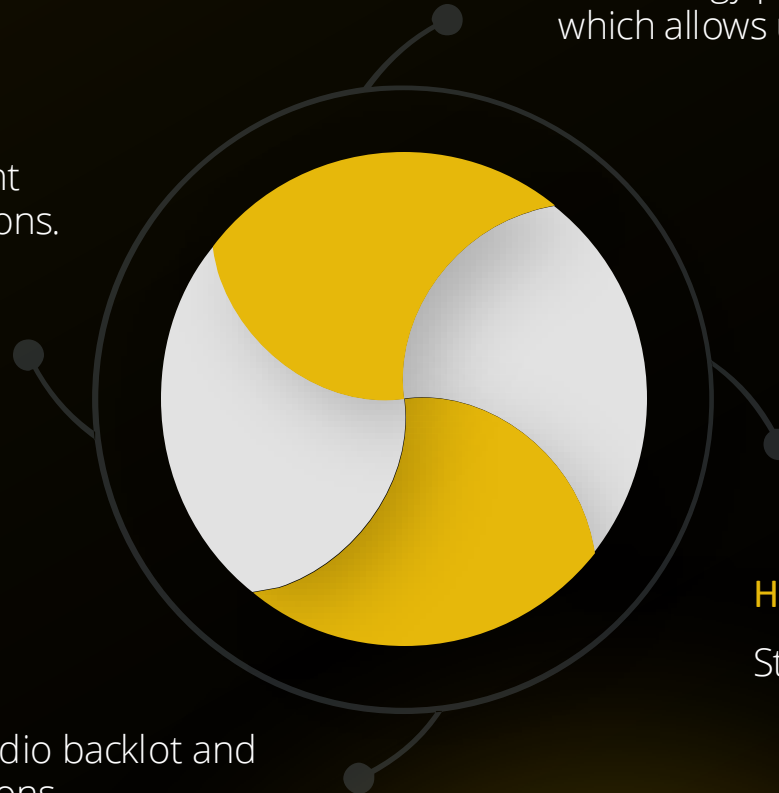


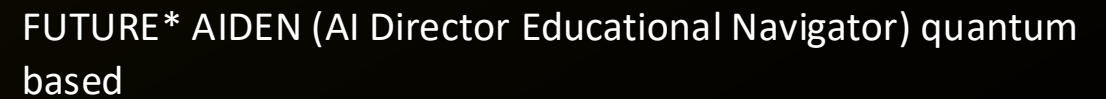
Microsoft

Technology partnership with Microsoft executives which allows us to develop unique IP

Higher Standard (Jeffrey Greenstein)

Strategic sales partner for marketing expertise.





FRAT is the Present

Our Founder & CEO



Crisp picture of Tim

History: Timothy Marlowe is a visionary film producer known for his innovative storytelling and profound impact on the entertainment industry. With 35 years of experience, he started as an actor and production assistant before founding Project Z Entertainment. Marlowe's keen eye for captivating scripts and assembling top talent has led to a diverse body of over 150 films, including critically acclaimed titles like *The Right One* and *Absolution*. An Oscar winner for *The Lady in Number 6*, he is also at the forefront of technological advancements with Project Z Technologies, pioneering AI-driven innovations and 4D volumetric technology to enhance media production and consumption. His cutting-edge work has drawn the attention of industry elites like Steven Spielberg, with whom he's collaborating on the upcoming Broadway musical *SMASH*. Marlowe continues to disrupt the media sector with his groundbreaking contributions to film and technology.



Current



Why Project Z



Vision and Growth Plan



Leadership Team



Timothy Marlowe

CEO



Blondell Aidoo

COO



Aaron Meckler

CFO

Leadership Team - Board Member



Timothy Marlowe



Aaron Meckler



Zane Cowan



Matthew Rufh

Public Market Offering



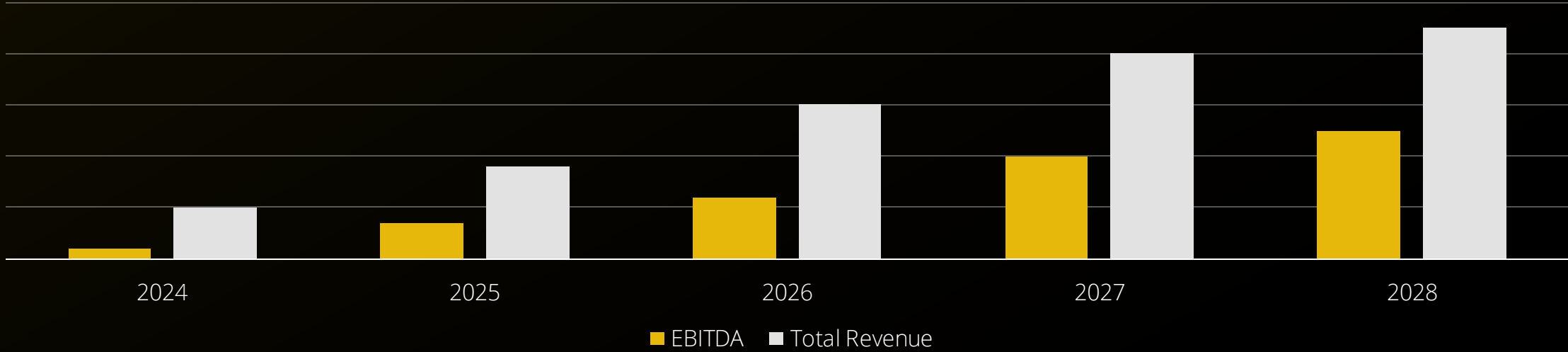
- ✓ **Issuer:** Project Z Entertainment Group
- ✓ **Offering:** Up to 20,000,000 units of the Company (each, an “Unit”), being comprised of one ordinary share in the capital of the Company priced at \$0.50 share
- ✓ **Total Offering:** Up to \$10,000,000
- ✓ **Closing Date:** The Offering may close in one or more tranches with a final closing expected to occur on or around the RTO or such other date or dates the Company may determine. Closing date is Nov 14, 2024.



Forecast - 5 Years



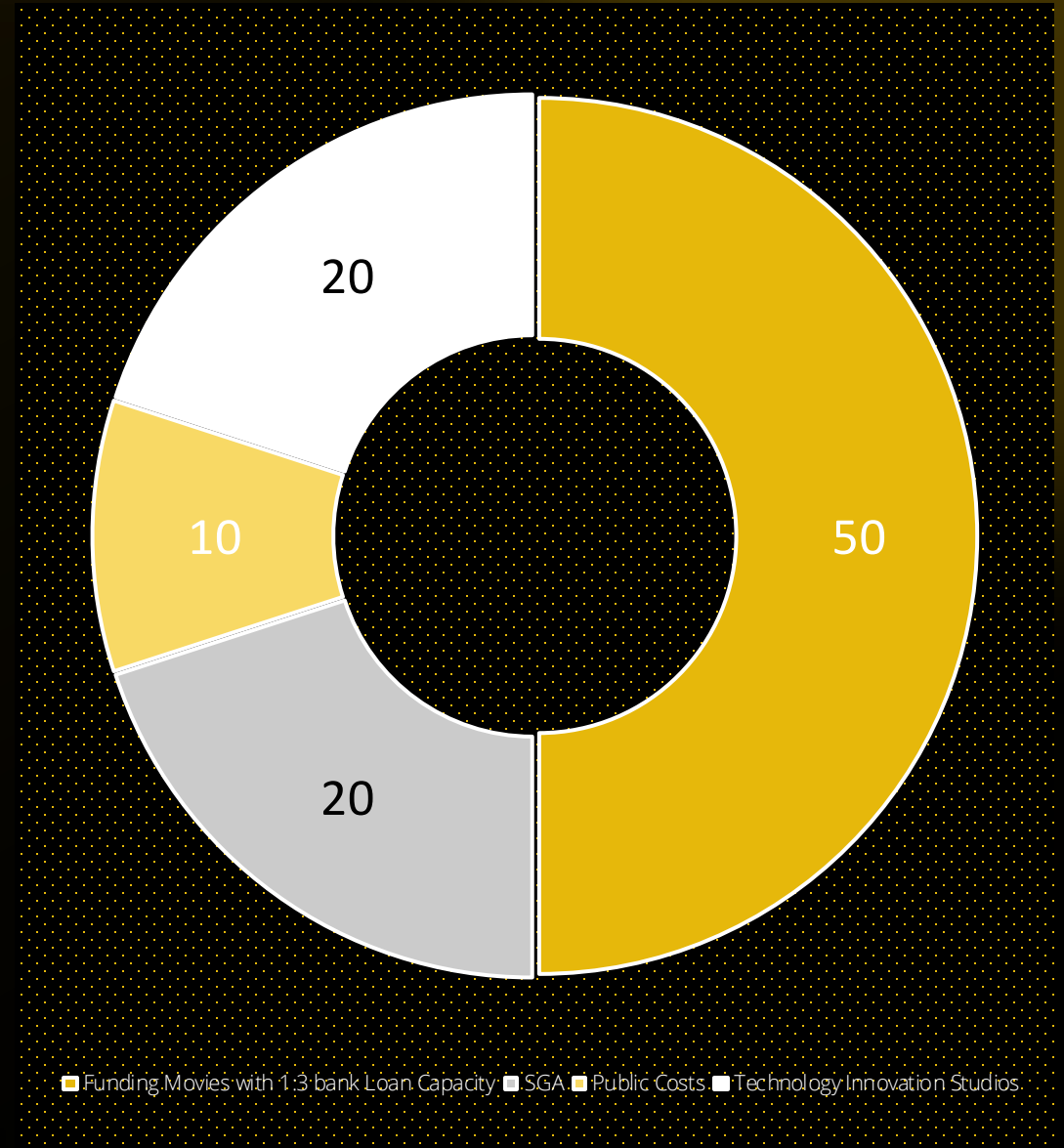
EBITDA SUMMARY					
	2024	2025	2026	2027	2028
Net Operating Income Before Tax	\$5,500,418,56	\$10,254,984,63	\$11,531,139,55	\$13,145,637,50	\$16,121,193,79
Amortization (IP)	\$133,006,36	\$262,950,00	\$294,504,56	\$323,955,02	\$382,266,92
Depreciation	\$154,788,61	\$326,918,92	\$366,149,19	\$402,764,11	\$475,261,65
Interest	\$172,253,16	\$340,540,54	\$381,405,41	\$419,545,95	\$495,064,22
EBITDA	\$5,960,466,68	\$11,185,394,59	\$12,573,198,70	\$14,291,902,57	\$17,473,786,58



Use of Funds



- ✓ 50% Funding Movies with 1:3 bank loan capacity
- ✓ 20% SGA
- ✓ 10% Public Costs
- ✓ 20% Technology Innovation Studio



Reach Out When Ready



Please reach out to Ashik Karim at ashik@upcapital.ca to learn more about this opportunity.

A large graphic on the right side of the slide featuring several concentric circles with a glowing effect. Overlaid on these circles is the text "Thank you!" in a white, elegant script font. A bright light flare is visible at the end of the exclamation mark.

Thank you!